



RAFAEL CORDEIRO™

SENIOR ART DIRECTOR — VISUAL DESIGNER

35 years old
Brazilian—Portuguese
Single

Hometown
São Paulo, SP
Brazil

Telephone
+55 11 97640 0821

E-mail
hi@rafaelcordeiro.cc

Portfolio
rafaelcordeiro.cc

Skype
designdeluxe



Graduate in Digital Design I've been involved in different aspects of Visual Design across various channels and media. For 4 years I've lived in Madrid and Barcelona and worked for global brands at Wunderman, Fullsix and Proximity BBDO.

With 12 years experience in multidisciplinary projects, I have been involved in the creative processes from the concept to production. I like finding solutions according to the brief and the client's needs, always aiming for the best experience and communication.

My work process involve research, concept, teamwork, client presentation, craft, art direction and supervision.

Experience

June|2011 — Present

Wunderman Brasil
Senior Art Director

April|2011 — September|2012 (15 months)

Ogilvy Brasil
Senior Art Director

Março|2009 — Novembro|2010 (20 months)

Wunderman Madrid
Creative Director

February|2008 — February|2009 (12 months)

Proximity BBDO Madrid
Interactive Art Director

October|2007 — January|2008 (3 months)

Fullsix Madrid
Senior Art Director

March|2007 — September|2007 (6 months)

Imaginalia Studio Barcelona
Designer

January|2005 — September|2006 (20 months)

Tv1 Digital
Art Director

August|2004 — December|2004 (4 months)

Datamídia FCB
Art Director

July|2001 — July|2004 (36 months)

Ciatech
Designer

Education

Universidade Anhembi Morumbi
Digital Design
1998 — 2001

Clients

- Heineken
- Old Spice
- Microsoft
- Diageo
- Telefônica
- Vodafone
- Ibéria
- Toyota
- Procter & Gamble
- Claro
- Danone

Languages

Portuguese — Native
English — Advanced
Spanish — Fluent

Skills

- Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Flash, Html & CSS, Cinema 4D, Fontlab.

- Banners and rich media, visual identity, typography, integrated campaigns, user experience, animation, interface, e-commerce, responsive websites, social media.

Publications

- Typographyserved
- Showvyourtype
- FontID IV - Coming Together Typeface

Interests

- Music, travel, typography, cycling, design, fashion, art, movies, technology, architecture, packaging, interface, photography, motion graphics, 3D, soccer, gadgets, communication.